Reg. No.: ....

Name: ....

University of Kerala

W6559

Third Semester FYUGP Degree Examination, November 2025

Value Addition Courses

COMPUTER APPLICATION

UK3VACCAP200 - Entrepreneurship in IT

Academic Level: 200-299

2024 Admission

Time: 1 Hour 30 Minutes(90 Mins.) **Max. Marks: 42**

Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark Each.Answer all questions

Qn No.	Question	CL	CO
1	Define Enterprise.	RE	2
2	Define 'Venture Capital'.	RE	3
3	Explain Copyrights	UN	4
4	Describe the term e -education	UN	3
5	Explain two entrepreneurship tools.	UN	1
6	Differentiate between *pure* and *non-pure entrepreneurs*.	UN	2

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Discuss the Characteristics of Startups.	UN	1
8	Explain the concept of low entry barriers as a significance of IT for entrepreneurs.	UN	2
9	Explain the key features of the Startup India Initiative.	AP	3
10	Apply the provisions of the Digital Millenium Copyright Act to a situation involving online copyright infringement.	AP	4

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Identify the major risks faced by entrepreneurship startups and suggest strategies to manage these risks effectively. OR B)	AP	1, 1

Qn No.	Question	CL	CO
	Explain in detail the role of entrepreneurship in the economic development of a nation, covering economic growth, job creation, and new industry formation.		
12	A) Analyse the Indian startup ecosystem OR B) Relate the reason why cyber security services are a growing IT opportunity in the present economy	AN	3, 3
13	A) Evaluate the effectiveness of Schumpeter’s theory of innovation in today’s entrepreneurial ecosystem. OR B) Assess the role of venture capital in the growth of Indian startups.	EV	2, 3
14	A) Organize patents with its criteria, types, various process and infringement. OR B) Develop a step-by-step action plan that a startup can follow to secure different forms of Intellectual Property Rights.	CR	4, 4