

Reg. No.:



Name:

University of Kerala

W6658

Third Semester FYUGP Degree Examination, November 2025

Discipline Specific Core Course

COMMERCE

UK3DSCCOM202 - Entrepreneurship Development

Academic Level: 200-299

2024 Admission

Time: 2 Hours(120 Mins)

Max. Marks: 56

**Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each,
Answer all questions**

Qn No.	Question	CL	CO
1	Entrepreneurship primarily refers to: Options : A) Managing existing businesses B) Starting and running new ventures C) Working as a salaried employee D) Government job opportunities	RE	1
2	Identify the year the New Industrial Policy was introduced in India. Options : A)1991 B)2000 C)2006 D)2010	RE	2
3	Feasibility study is conducted to: Options : A) Close a business B) Assess the viability of a business idea C) Hire employees D) Avoid taxation	UN	3
4	Which organization provides marketing assistance to small entrepreneurs Options : A) NSIC B) RBI C) LIC D) SEBI	UN	4
5	The first step in the entrepreneurial process is: Options : A) Resource mobilization B) Identifying business opportunities	UN	4

Qn No.	Question	CL	CO
	C)Preparing a business plan D)Launching the enterprise		
6	SIDCO stands for Options : A)Small Industries Development Corporation B)State Industrial Development Corporation C)Small Investment Development Company D)State Investment Development Council	UN	2

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Illustrate the major role of social support systems in entrepreneurship development.	UN	4
8	State any two determinants of entrepreneurship.	UN	2
9	1. Identify two socio- cultural factors influencing entrepreneurship.	AP	2
10	Your business plan is being rejected by a bank on lack of clarity. Identify two critical components of a business plan that you would immediately revise and strengthen.	AP	3
11	Illustrate how Entrepreneurship Development Program's help to reduce unemployment?	AP	2

Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	A) Illustrate how a business can use market feasibility to estimate product demand. OR B) Explain how various institutions support entrepreneurs in setting up and managing their enterprises.	AP	3, 2
13	A) Demonstrate how MSMEs help in achieving economic and social objectives in India. OR B) How can District Industries Centre's (DICs) assist you in the start-up phase of your business regarding registration and credit guidance?	AP	2, 5
14	A) Analyse the effectiveness of trade associations like FICCI in promoting rural and small-scale entrepreneurship. OR B)	AN	3, 3

Qn No.	Question	CL	CO
	Analyse the key contents of a successful business proposal.		
15	A) Analyse the difference and similarities between technopreneurship and intrapreneurship. OR B) Analyse the significance of Social Entrepreneurship in solving social problems which leads to social empowerment.	AN	1, 4

Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	A) Analyze the features of the New Industrial Policy, 1991. OR B) Analyse the various external sources that an entrepreneur can use to identify and validate a potential business opportunity.	AN	3, 4
17	A) Evaluate the role of trade and Industries association in Entrepreneurial support to MSME. OR B) Evaluate the role of support institutions in entrepreneurial success.	EV	5, 2
18	A) Critically evaluate the interdependence of pre - training, training and post training phases in achieving the objectives of EDPs. OR B) 'Entrepreneurs are not born but they are developed through education and training'. Do you agree? Justify.	EV	2, 4
19	A) Design an innovative scheme that integrates marketing promotion, finance, and technology for startup support. OR B) Suppose the government asks you to suggest a new support scheme for women entrepreneurs. Create a brief proposal with main features.	CR	2, 2