

Reg. No.:



W7568

Name:

University of Kerala

First Semester FYUGP Degree Examination, December 2025

Discipline Specific Core Course

COMMERCE

UK1DSCCOM101 - Management Concepts and Practices

Academic Level: 100-199

2024 Admission onwards

Time: 2 Hours(120 Mins)

Max. Marks: 56

**Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each,
Answer all questions**

Qn No.	Question	CL	CO
1	Identify the process of giving authority to subordinates is: Options : A)Planning B)Delegation C)Directing D)Coordination	RE	1
2	Management is considered as an art because Options : A)it is based entirely on mathematical formulas B)it does not involve experience C)it requires creative and personalized application of skills D)anyone can do it without training	RE	1
3	Which among the following is not an element of direction? Options : A)Supervision B)organising C)Motivation D)Leadership	UN	1
4	Mintzberg's interpersonal roles mainly help a manager to: Options : A)Analyse financial data B)Build relationships and interact with people C)Make long-term strategic decisions D)Control production machinery	UN	1
5	"Which management style focuses primarily on addressing only the most exceptional or critical issues?" Options : A)MBO B)MBE C)Democratic management D)None of these	UN	3
6	Decentralization improves organizational performance by:	UN	2

Qn No.	Question	CL	CO
	Options : A) Increasing control from top B)Reducing employee involvement C)Delegating decisions to lower levels D)Cutting communication		

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Summarize the system school of thought in management.	UN	1
8	Explain any two types of Teams	UN	4
9	An organisation is facing high employee turn over. How can a manager apply human relations principles to improve employee satisfaction?	AP	3
10	Explain the concept of quality circles.	AP	4
11	Exhibit how would you apply the MBO to improve employee performance in an organisation	AP	3

Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	A) Explain the process of planning with an example from business operations. OR B) Suggest situations where Fayol's principles can be used effectively.	AP	2, 2
13	A) Articulate the styles of leadership OR B) A newly promoted team leader is struggling to motivate a diverse team with different work attitudes. Using a suitable leadership theory, explain how the leader can adjust their behaviour to improve team performance.	AP	3, 3
14	A) Analyse the factors that influence effectiveness of a high performing team	AN	4, 4

Qn No.	Question	CL	CO
	OR B) Compare MBO& MBE		
15	A) Explain the different phases of Hawthorne experiment and what each phase revealed about human in organizations OR B) Analyse the nature and scope of management.	AN	1, 1

Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	A) Analyze the relationship between training and performance. OR B) Analyse different methods of Control Technique.	AN	2, 2
17	A) Distinguish between administration and management OR B) Evaluate the effectiveness of various management functions in navigating organisational change	EV	1, 1
18	A) Evaluate the strengths and limitations of the Trait Theory of leadership. Based on your evaluation, comment on whether this theory is sufficient to identify effective leaders in modern organisations. OR B) Evaluate the effectiveness of Different Elements of Directing	EV	3, 3
19	A) Create a project team layout for implementing a digital transformation initiative. Discuss the skills, coordination mechanisms, and leadership style needed.	CR	4, 4

Qn No.	Question	CL	CO
	OR B) A) Describe self-management skills, and why are they important in team settings?		