

Reg. No.:



Name:

University of Kerala

W7474

First Semester FYUGP Degree Examination, December 2025

Discipline Specific Core Course

MANAGEMENT

UK1DSCMGT101 - Fundamentals of Management

Academic Level: 100-199

2024 Admission onwards

Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks: Time 5 Minutes. (Cognitive Level : Remember(RE)/Understand(UN)) Objective Type. 1 mark each,
Answer all questions

Qn No.	Question	CL	CO
1	Identify the management level at which the Managing Director operates in a large company Options : A) Middle level management B) Lower level management C) Middle and lower level management D) Top level management	RE	2
2	Recall Span of Management Options : A) The number of decisions made by top management B) The number of levels in an organization C) The number of employees reporting to a manager D) The number of departments in a company	RE	4
3	Describe which of the following is an advantage of a narrow span of management Options : A) More employee autonomy B) Lower administrative cost C) Greater managerial control D) Faster decision making	UN	3
4	Planning is an important function of management mainly because Options : A) It motivates employees B) It provides future goals and direction C) It rewards workers D) It promotes cooperation	UN	1
5	Key element of directing in management Options : A) Setting goals B) Motivating employees C) Monitoring performance D) Allocating resources	UN	4
6	Bounded rationality means managers:	UN	2

Qn No.	Question	CL	CO
	Options : A)Make perfect decisions B)Ignore alternatives C)Are limited by information and time while making decisions D)Depend only on intuition		

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	State the primary purpose of recruitment	UN	3
8	Discuss the merits associated with delegation of authority to lower levels of management.	UN	2
9	Apply the concept of job analysis within the staffing function.	AP	3
10	Distinguish between programmed and non-programmed decisions with one example each.	AP	2
11	Differentiate between narrow span of control and wide span of control	AP	1

Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	A) Explain the steps in planning process of purchase of raw materials OR B) Explain the qualities required for a good plan.	AP	2, 2
13	A) A. Recommend control techniques for improving customer service quality OR B) Apply <i>delegation of authority</i> to improve decision-making and efficiency in a department	AP	4, 4
14	A) (A) Analyze the advantages and disadvantages of a tall organizational structure. OR B)	AN	3, 3

Qn No.	Question	CL	CO
	Discuss the types of organisational structures with examples.		
15	A) Describe the steps involved in decision making with an example. OR B) Differentiate between Centralization and Decentralization of authority?	AN	2, 2

Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	A) Analyse the different leadership styles with examples. OR B) Analyze how laissez-faire leadership influences employee motivation in the directing function.	AN	3, 4
17	A) A) Assess the role of controlling in achieving organizational goals. OR B) Justify the sequence of steps in the control process by evaluating how altering the order may affect the accuracy and effectiveness of control.	EV	4, 4
18	A) Evaluate the effectiveness of F.W. Taylor's scientific management in modern organisations OR B) Assess the effectiveness of different management levels in achieving organizational goals.	EV	1, 1
19	A) Develop a contingency plan for a shortage of supply of raw materials in a manufacturing organisation. OR B) Suggest a reporting format showing all the principles of management suggested by Henry Fayol existing in a manufacturing organization.	CR	2, 2

Qn No.	Question	CL	CO